

<u>Members</u>

EXARC got 48 new members (9

institutional and 39 individual). This is the largest amount ever (in 2013 we had 65 new members). We also **lost 76 members**, of which 15 had not paid already in 2023. This is the first year where we have lost more members than we have gained.

By the end of 2024, EXARC had 404 members. As for the past 10 years, we gained more individual members than institutional. There are **8 members whose fees are due** (total amount due € 620).

We can understand that the changes in EXARC may have impacted the current membership levels, but are confidence that as we continue to develop, we will return to a steady annual increase in membership.

As in 2022 and 2023 Ukrainian members can join EXARC free of charge. The board are currently considering whether this will continue in future years.



■ lost institutions ■ lost individuals

new institutions new individuals

Income / Expenses

Of the 2024 revenues, \in 37,110 was paid. We sent credit notes for 2023 for \in 1,170, so the total confirmed income is \in 35.295. Still open is \in 620 (from the 16 members mentioned above). Total booked in is \in 36.555. We sent invoices in January, reminders in April, and again in September and November. Almost 50% of the fees was paid by the end of February (it has been 50-55% for some years now), by the end of June we received another 20% (again following the trend of the last 5 years). The last 25% are the most difficult to get.

2024 was the fourth year we fully worked on both the **RETOLD** project (an EU project with 6 partners, EXARC is lead partner), and a Dutch Research Council NWO project with the University of Leiden (**Putting Life into Late Neolithic Houses**). Both projects brought in respectively € **14,208** and € **4000**. Which has been used for the hours, travels and products delivered.

Many regular annual expenses went up by 10-20% due to inflation just like in 2023. That counts for our accountant as well as our printer and (RETOLD) travels. We closed 2024 **with a negative balance of -€30,846. Our reserves decreased to € 7,990**. This decrease is due to the decline in membership numbers, as well as substantial RETOLD-related expenses. However, in 2025, after receiving the final grant from RETOLD and NWO, our reserves will rise again above € 20,000.





Cooperation

EXARC is partner in two cooperation projects: **RETOLD** is the project we are lead partner of. With 5 other members we work on documentation strategies for open-air museums. In 2021 due to Covid all communication was online, in 2022 we met in Barcelona, at UAB. In 2023 we met 3 times, in Sibiu (Romania), in Berlin (Germany) and Albersdorf (Germany). In 2024 we met in Albersdorf (Germany), Berlin (Germany), and also hosted the project conference in cooperation with Museum Batavialand in Lelystad (Netherlands). This conference focused on the theme of Digitalisation in Open-air Museums, and included presentations and workshops from the RETOLD partners and from others based all around the world. The revenue from this conference was around €1000, which was used towards staff costs.

The **NWO project (Putting Life into late Neolithic Houses)** has had significant delays and adjustments. We have had several more meetings in 2024, and the project is due to finalise in 2025.

In 2021 we introduced the **Experimental Archaeology Award**, sponsored by EXARC Member John Kiernan, which has been very successful. In 2024 the award was granted to Aleko Zavradashvili and Levan Losaberidze (Georgia), and Jennifer Beamer (UK).

We remain a partner in the **SUN (Support Ukraine Network)** initiative, which is a collaboration with the YEAR Centre (York Experimental Archaeological Research, UK) and Ukraine based ancient craft expert and EXARC member Yarema Ivantsiv. The aim of SUN is to provide mentorship and resources for colleagues in Ukraine, and EXARC coordinated several online meetings for members throughout the first half of the year.

EXARC joined the **European Heritage Alliance** (coordinated by Europa Nostra), which is an informal European sectoral platform composed of 50 European or international networks and organisations active in the wider field of cultural heritage. We also continue to be an affiliated organisation within two international museum-focused organisations - **ICOM** and **NEMO** - and members of the EXARC board joined the general meetings of both this year. Thanks to the continuing work of our dedicated volunteer, we remain involved with the **European Archaeology Days** which are coordinated by INRAP.

Staff & Volunteers

At the end of 2023 Roeland Paardekooper stepped down as director and Matilda Siebrecht took over. Roeland Paardekooper continues to volunteer for EXARC as part of the EXARC Journal team, and as part of the RETOLD team. Magdalena Zielinska stepped down from her managerial position at the end of 2024, to focus on her role in the volunteer team of the EXARC Journal.

We received several new volunteers to assist with the new direction of EXARC - specifically a Discord coordinator, a Blog coordinator, and a Website coordinator. Otherwise, our team remained stable.

Working Groups

At the start of the year we launched several new working groups, which are coordinated through the EXARC Discord sever. Each working group has a coordinator, and is able to organise virtual events and discussions through the server. The current EXARC working groups are:

- Textiles
- Archaeological Science
- Re-enactment
- Digitalisation
- Roman Experimental Archaelogy
- Communication and Education
- Building Practices

Although we had a strong start to the interactions in these working groups, engagement has decreased throughout the year in most groups. We will need to consider how useful they are to our membership in the coming year.

PR, Journal & Websites

Our social media platforms have continued to grow, thanks to our dedicated team of social media volunteers. We also had a high number of views on our YouTube channel (53,891), thanks to our conferences, all the talks of which are shared on our channel. Our podcast continues to reach more people, with an increase in downloads from 2,957 in 2023 to a total of 3,446 downloads in 2024.

We hoped to launch the new website in 2024, but there were considerable delays and so the website was instead planned to release in early 2025, and the existing website continued to be used. As with previous years, over half of visits to the EXARC website were to read the Journal. The 2024 **EXARC Journal digest** was published in November, counting 109 pages, full colour, in a circulation of 750. The Digest has a great variety in reviewed articles (17 articles), mixed with many book and conference reviews, as well as interviews and discussion (12 articles). We sent the journal to our members, but plan to use the remaining copies at conferences and for PR. Due to the necessity for budget cuts, it was agreed by the EXARC board that 2024 would be the last year that EXARC would post out a physical digest.

The four online journal issues featured 49 articles. These issues were published in March, June, August, and December. As of 2025, the EXARC Journal will be online only, and will be hosted on its own website, separate to the general EXARC website.



EXARC EUROREA AND JOURNAL

EXARC continued to send out a monthly newsletter, and share all internal updates in the news section of the website. 12 email newsletters were sent out to our members this year, all of which are available online.