



EXARC.net

SINCE 2001

... Where

Archaeological Open-Air Museums

■ **Experimental Archaeology** ■

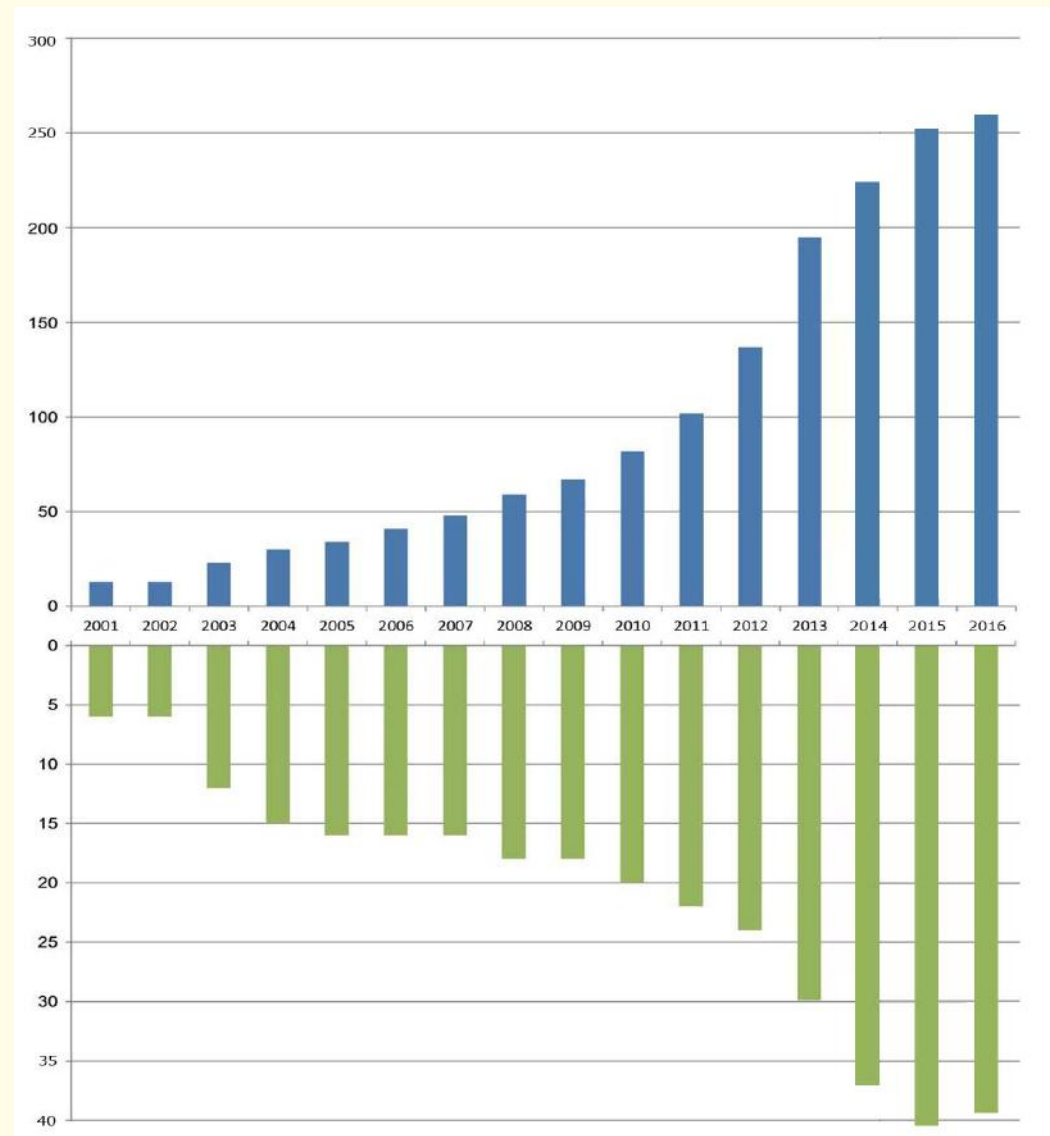
Ancient Technology ■ **Interpretation**

Meet ...

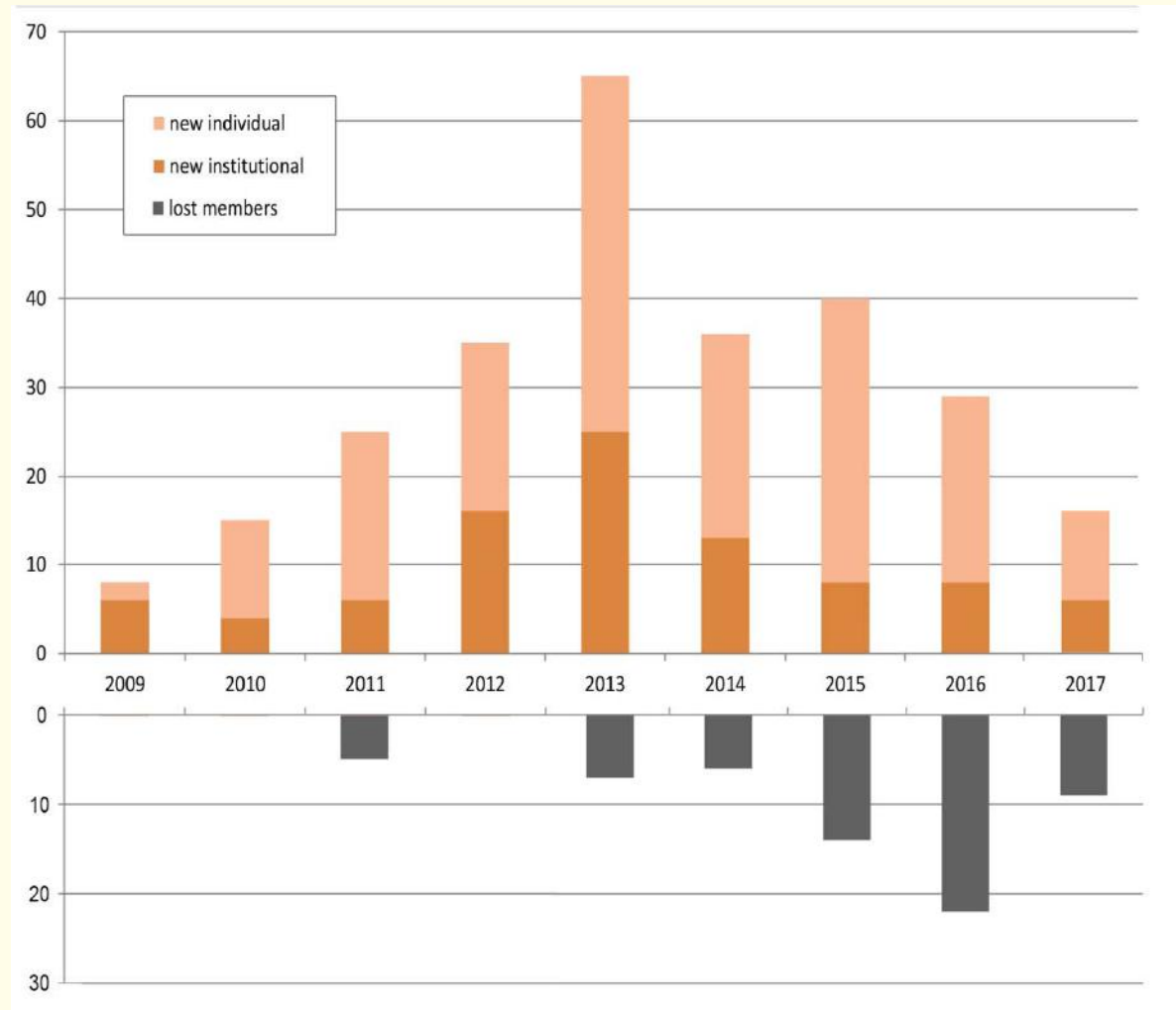
EXARC 2016 Report

NUMBERS AND STATISTICS

- ✓ The number of EXARC members rose last year from **251 to 258**.
- ✓ At the end of 2016 we had members in **39 countries**.

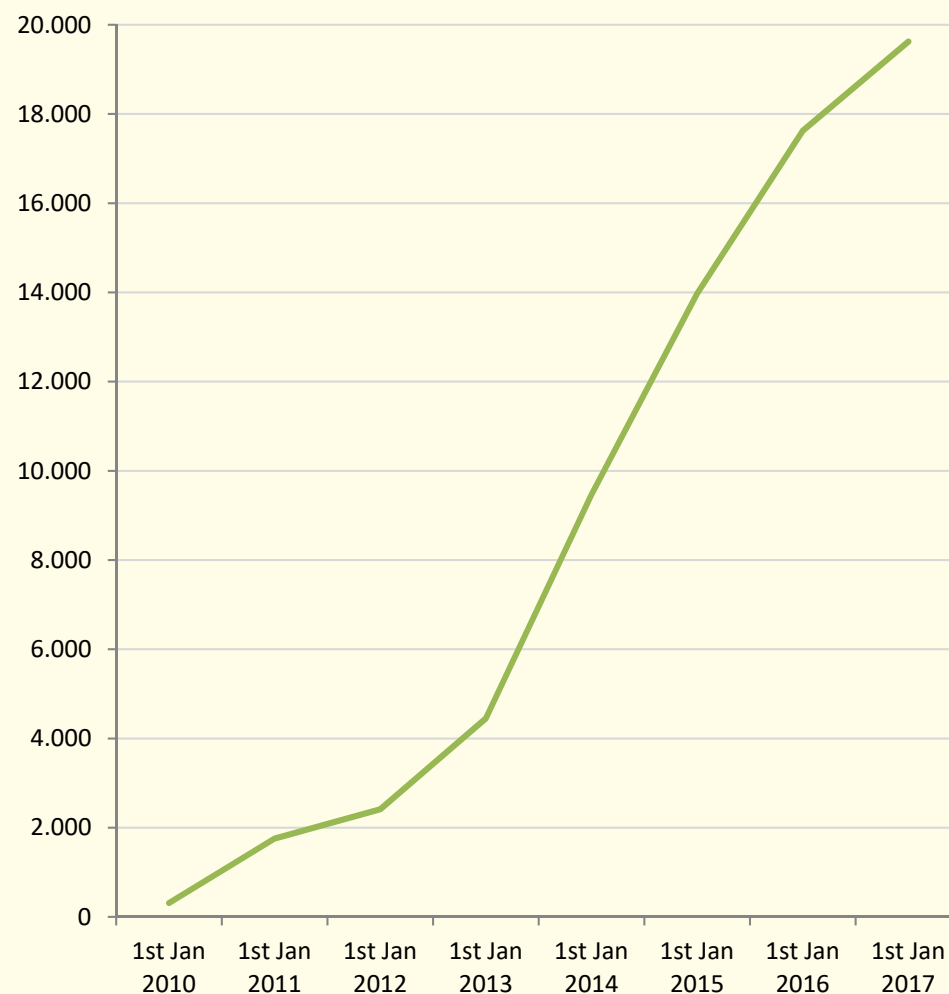


- ✓ Although we are growing – **29 new members** – we also lost **22 members** in 2016.
- ✓ **9 members** so far also told us they will stop in **2017**.
- ✓ We got **16 new members** till 01 April 2017.



- ✓ Unpaid invoices by the end of 2016 accounted for **€ 385 from 5 members**, and € 95 from 2 new members who joined in December.
- ✓ Our growth is the same as last 5 year: **25-30 members a year** (with exception of 2013 – 65 new members).
- ✓ We lost **22 members**, mainly individuals and students, members say it is due to unemployment, or reorganization at the work floor.
- ✓ We offered **3-year Journal subscriptions to SPT members**, with discount (12 did).

- ✓ On Social Media we reach an audience of almost **20,000 people**, spread over different groups and pages. We grew **11%** within a year.
- ✓ We had an increase in website visitors with **12% to over 100.000.** per year. The stream of visitors from the US increased from **20% to 29%.**



PR & PRODUCTS

- ✓ 2 Printed EXARC Journal Digests
- ✓ 4 EXARC Journals online
- ✓ Work on websites



- ✓ **Two Printed EXARC Journal Digests in 2016 (May & November)**
- ✓ **22 articles from 1 to 5 pages**

Note: We recruited seven new editors and now have nine.



Issue 2016/4

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ISSN: 2212-8956

Fourth online issue of the 2016 EXARC Journal contains 9 articles divided over three sections. 5 articles are open access (Mixed Matters), 4 are for EXARC Members only.

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Issue 2016/3

© EXARC, 2016
ISSN: 2212-8956

Third online issue of the 2016 EXARC Journal contains 10 articles divided over two sections. 4 articles are open access (Mixed Matters), 6 are for EXARC Members only.

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Issue 2016/2

© EXARC, 2016
ISSN: 2212-8956

SEcond online issue of the 2016 EXARC Journal contains 14 articles divided over two sections. 8 articles are open access (Mixed Matters), 6 are for EXARC Members only.

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Issue 2016/1

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ISSN: 2212-8956

First online issue of the 2016 EXARC Journal contains 9 articles divided over two sections. 4 articles are open access (Mixed Matters), 5 are for EXARC Members only.

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- ✓ **Four online EXARC Journal Issues (February, May, August and November) 42 new articles were added.**
- ✓ **Online Issues from 2014 went open access (22 articles).**

NAVIGATION

JOURNAL Sections

Archaeological Open-Air Museum
Experimental Archaeology
Ancient Technology
Interpretation
Mixed Matters

[aeology or archaeological open-air](#)
[academic research, museum studies](#)



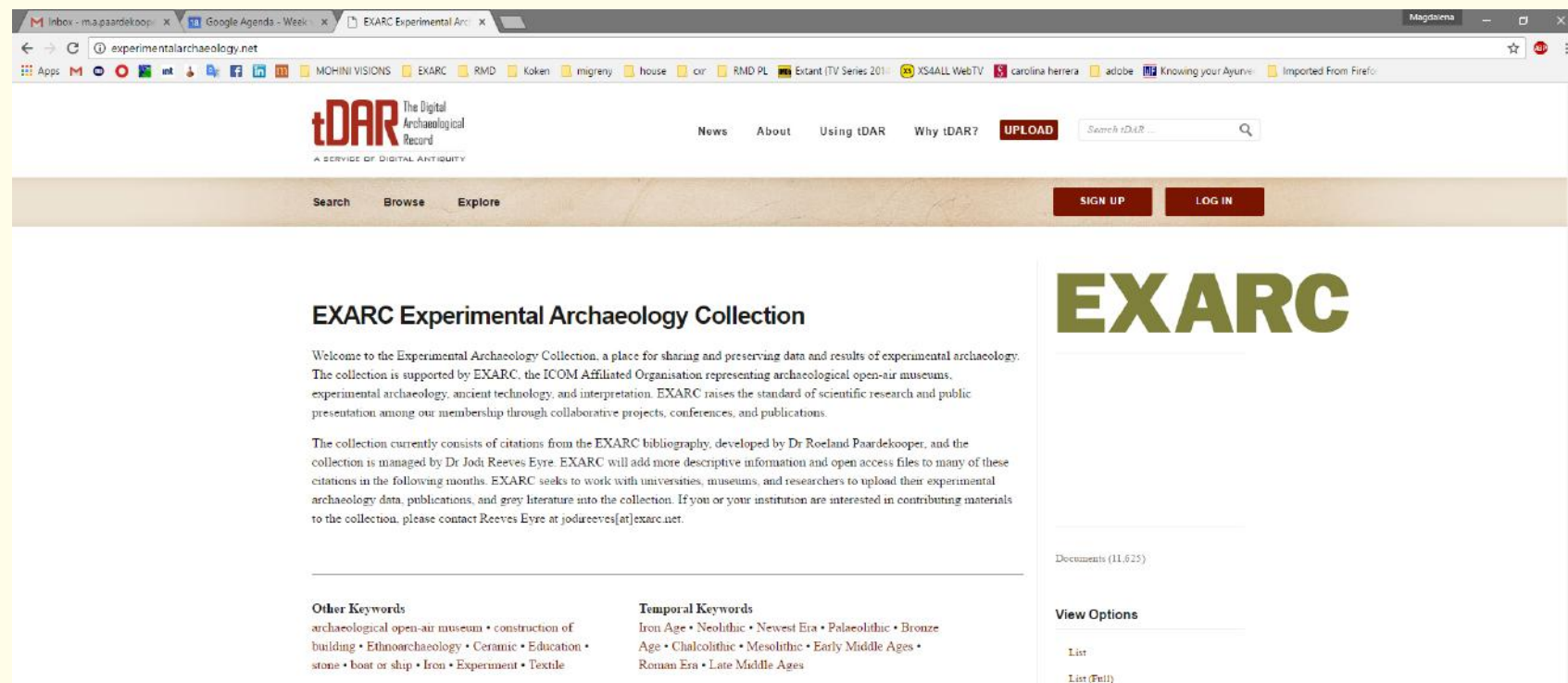
- ✓ In November 2015 we started a campaign to raise funds for a new website. We had a special **Crowdfunding website**.
- ✓ From January 2016 we also have an **Auction**, where we sold the EXARC journal, books and events of the members.



- ✓ **Reinventing EXARC** - we collected **€ 2.782**
- ✓ From **OpenArch partners** we got **€ 4.800** to keep the OpenArch websites safely online till 2021

What we did (1st Phase):

- ✓ April - July: **we moved the Bibliography to tDAR.** It needed to be cleaned first, and also cut from the other content.
experimentalarchaeology.net



What we did (1st Phase):

- ✓ July - October: we worked on splitting the EXARC online portal, making all EU websites separate websites, which could one-by-one be cleaned and updated. **We have now five EU websites: openarch.eu, openarchaeology.info, didarchtik.exarc.org, zeitgeist.exarc.org and livearch.exarc.org.**



All is ready for the 2nd Phase: redoing the EXARC website

Extra work done on the websites in 2016:

- ✓ we added 15 new venues to the worldwide listing of AOAMs. The total number was 487 by the end of 2016.
- ✓ We are collecting information from members and adding Events.
- ✓ We sent 12 newsletters to our members.
- ✓ We are cleaning the site and cutting costs were possible.

CONFERENCES

- ✓ March - Small EXARC conference (NL)
- ✓ July - ICOM conference Milan (IT)
- ✓ September - EAA conference Vilnius (LV)
- ✓ November - EXARC & REARC conference (US)

Small EXARC conference, Leiden (NL), March 2016

- ✓ About 25 members convened in Leiden (NL) for a **two-day meeting revolving around a discussion on EXARC's future.**
- ✓ 11 March our host was the **Faculty of Archaeology, University of Leiden** in the person of Prof. van Gijn.
- ✓ Introducing **The Great Human Race** by Dr Bill Schindler
- ✓ 12 March we held our **AGM.**



ICOM conference, “Museums and Cultural Landscapes”, Milan (IT), July 2016

- ✓ EXARC co-organized a session: “The Roman Frontier along the River Rhine.”
- ✓ Our OpenArch WP6 Manual about AOAMs and Museums was presented.
- ✓ About 3,000 museum professionals present.



EAA conference, Vilnius (LV), September 2016

- ✓ About a dozen EXARC members attended, witnessing among others papers about archaeological tourism, visualisation, experiment and reconstruction.
- ✓ About 1,500 participants were present.
- ✓ We visited **Kernave**, EXARC member, and discussed the possibility for **2018 conference**.



EXARC & REARC conference, Colonial Williamsburg (USA), November 2016

- ✓ About 90 people participated, of which about 40 students.
- ✓ A delegation of the EXARC Board had a meeting with the REARC Board.



EU GRANT

- ✓ March – Discussion with Board Members (NL)
- ✓ May – Meeting with several Board members at the ATC (UK)
- ✓ October – writing the proposal
- ✓ November – submitting the application

EU GRANT

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✓ March 2017 – news from Brussels:
we missed the Grant by 2 points...

EU GRANT = EXARC plan

- ✓ Migration of people and artefacts incl. educational programs and experiments.
- ✓ Food workshops on prehistoric menu, a new look at what we could cook at AOAMs.
- ✓ Support for members, students & universities.

EU GRANT = EXARC plan

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**To keep our standards high EXARC must look for other income.
Possibilities are with Sponsors, Foundations and Enterprises.**

FINANCES 2016

EXPENDITURE	2015	2016
Staff	€ 4.487	€ 4.604
Conference and Seminars	€ -	€ 60
PR Products	€ 693	€ 6.172
PR Website		€ 8.994
Postage	€ 2.215	€ 2.757
*reduced FLAT FEE OPENARCH	-€ 539	
Office costs	€ 154	€ 255
Accountant	€ 1.529	€ 1.390
Travels / external contacts	€ 2.111	€ 3.051
Costs Bank	€ 317	€ 273
SUBTOTAL GENERAL EXPENSES	€ 10.968	€ 27.556
49,8% OF OPENARCH COSTS (OWN)	€ 3.517	
OPENARCH COMMON COSTS	€ 17.824	
TOTAL EXPENDITURE EXARC	€ 32.309	€ 27.556

INCOME	2015	2016
Donations	€ 216	€ 2.582
Contributions	€ 17.150	€ 17.736
Adverts	€ 700	€ 500
Sales	€ 1.353	€ 6.313
Conference and Seminars	€ -	€ -
Income Bank	€ 347	€ 377
TOTAL INCOME	€ 19.767	€ 27.508
OPENARCH COMMON COSTS	€ 17.824	
NET TURNOVER EXARC	€ 37.590	€ 27.508
BALANCE	€ 5.281	-€ 48
ACCUMULATED RESERVES TILL END OF THE PREVIOUS YEAR	€ 6.156	€ 11.437
TOTAL RESERVES	€ 11.437	€ 11.389
OF WHICH TO RECEIVE BACK FROM OPENARCH	€ 4.632	€ 4.632

1. Over the years 2011-2015 **our reserves grew to almost € 11,500**. We managed to keep it intact, with a balance of just - **€ 48** (and still did all as promised).
2. We were able to **save some costs**: webhosting, staff, postage and at the same time **generated more income** with sales and donations.
3. We are still waiting for 22% of the Grant from the OpenArch project: **€ 4.632**.
Last news is that one invoice was not accepted of **€ 382**
(Note: total amount spent by EXARC was over € 144.000).

	director	admin	graphic	editors	biblio
2016	1023,00 h	404,75 h	209,25 h	313,50 h	43,00 h

- ✓ Editors hours **do not** include the hours made by all the reviewers and editors (abt. 20 people), just the chief editor.
- ✓ Director, Administrator, Chief Editor and Biblio manager are paid a **Volunteer Fee up to € 1.500 a year.**
- ✓ Some hours of graphic / web designer are **paid per job.**
- ✓ The hours of the secretariat form **1 FTE.**



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Ancient Technology ■ **Interpretation**

Meet ...

EXARC

2017 Prospects

PR & PUBLICATIONS

- ✓ We plan to publish two **Printed EXARC Journal Digest**. Both about 36-40 pages. One in April, the other around November.
- ✓ **Four online EXARC Journal Issues** are planned: February, May, August and November. We aim to publish between 40 and 50 articles.
- ✓ **New folders and banners** have been printed.

PR & PUBLICATIONS

We will start with **redoing the EXARC website** - Make a website which can present EXARC on a high level till (at least) **2021**.

New Website - Possible improvements are:

- ✓ Upgrade to higher version & Responsive Design, **New theme** based on a feel of the old one
- ✓ Make the **members' profiles** much larger and more interactive, also the individual profiles. Including improved search on members and their skills, let people edit their own profiles
- ✓ **Newsletters in other languages**

PR & PUBLICATIONS

New Website - Possible improvements are:

- ✓ Prioritize aspects which we are good at like the **Journal**, **Open Access** for the full EXARC Journal
- ✓ Present **Events** better (direct advantage for the public)
- ✓ Better **Embed Social Media**,
- ✓ Upgrade the **Venues** (Public website) to current standards
- ✓ Online **Club Admin Software**

CONFERENCES

- ✓ April: 10th Experimental Archaeology Conference
- ✓ May: Session at the International Congress on Medieval Studies in Kalamazoo, USA
- ✓ June: representation at Times & Epochs Moscow, Russia
- ✓ September: Sessions at EAA in Maastricht, the Netherlands

EXARC PLAN

- ✓ **Migration of people and artefacts** incl educational programs and experiments.
- ✓ **Food workshops on prehistoric menu**, a new look at what we could cook at AOAMs.
- ✓ **Support for individual members, students & universities.**
- ✓ Make the website more a **network platform**.

EXARC PLAN

- ✓ We are going to finalise the vision within weeks.
- ✓ We will submit requests for funding at different **Sponsors, Foundations and Enterprises.**
- ✓ We will start with **Twinning of Members** in 2019.

FINANCES 2017-2018

EXPENDITURE	2016	2017	2018
Staff	€ 4.604	€ 5.500	€ 4.500
Conference and Seminars	€ 60	€ 9.250	€ -
PR Products	€ 6.172	€ 6.400	€ 6.650
PR Website	€ 8.994	€ 8.200	€ 7.180
Postage	€ 2.757	€ 2.600	€ 3.200
Office costs	€ 255	€ 250	€ 250
Accountant	€ 1.390	€ 1.530	€ 1.530
Travels / external contacts	€ 3.051	€ 2.750	€ 2.750
Costs Bank	€ 273	€ 350	€ 350
TOTAL EXPENDITURE EXARC	€ 27.556	€ 36.830	€ 26.410

INCOME	2016	2017	2018
Donations	€ 2.582	€ 25	€ 25
Contributions	€ 17.736	€ 18.600	€ 23.200*
Adverts	€ 500	€ 800	€ 500
Sales	€ 6.313	€ 400	€ 250
Conference and Seminars	€ -	€ 10.250	€ -
Income Bank	€ 377	€ 400	€ 300
NET TURNOVER EXARC	€ 27.508	€ 30.475	€ 24.275
BALANCE	-€ 48	-€ 6.355	-€ 2.135
ACCUMULATED RESERVES	€ 11.437	€ 11.389	€ 5.134
TOTAL RESERVES	€ 11.389	€ 5.134	€ 2.899

* With Membership Fee raise

RAISING FEE

- ✓ Since 2012, our costs have increased because a lot of things got more expensive.
- ✓ With more individual members than ever before, the balance between richer and poorer members changed significantly: in 2011: 2:1; in 2016 it was 1:1.
- ✓ With the new website coming up (the current one is from 2012), we increase our offer again.
- ✓ From 2018-2019 we will offer extra activities to our members.

RAISING FEE

	2017	2018	2017	2018
	Category 1	Category 1	Category 2	Category 2
Institutional Members	€ 125	€ 150	€ 50	€ 60
Individual Members (Europe)	€ 60	€ 70	€ 35	€ 40
Individual Members (Non-Europe)	€ 40	€ 50 *	€ 40	€ 40
Student Members	€ 35	€ 40	€ 35	€ 40

Our system is based upon the Gross Domestic Product (GDP) of countries. The bar is set at the “average EU-28”: Category 1 > average EU; Category 2 < average EU

* Our intention is to slowly merge the categories 'individual membership' Europe & Non-Europe -> every year € 5, so by 2022 they are both the same.

	2013	2014		2015		2016		2017		2018		2019	
		Expenditure	Income	Expenditure	Income	Expenditure	Income	Expenditure	Income	Expenditure	Income	Expenditure	Income
total		€ 19.878	€ 21.271	€ 14.486	€ 19.766	€ 27.556	€ 27.508	€ 36.830	€ 30.475	€ 26.410	€ 24.275	€ 23.905	€ 25.350
balance			€ 1.393		€ 5.281		- € 48		- € 6.355		- € 2.135		€ 2.898
reserves end of the year	€ 4.763		€ 6.156		€ 11.437		€ 11.389		€ 5.134		€ 2.899		€ 4.343
EU OA common costs	€ 5.628	€ 6.596	€ 968	€ 17.824	€ 17.824								
EU OA grant	€ 2.452	€ 4.703	€ 1.173	€ 3.554	€ 4.632								

- ✓ Our long term budget shows that our reserves will grow again from 2019 onward.
- ✓ The numbers are conservative, do not include the possible extra income from VAEE or sources of funding.
- ✓ 2018-2019 based on the higher fees and getting extra 45 members between 2016 and 2019.

THANK YOU